



**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

Application No. : 08/691,900 Confirmation No.: 2857
Applicants : J. Apte
: M. Roesler
Filed : August 1, 1996
Group Art Unit : 3623
Examiner : R. Jeanty
Docket No. : 111327

Title : INTERACTIVE MULTIMEDIA ADVERTISING AND
ELECTRONIC COMMERCE ON A HYPERTEXT
NETWORK

Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450.

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Sir:

Pursuant to 37 C.F.R. §1.56, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. One copy of each listed reference is attached, along with the European Search Report which cited these references in a counterpart foreign patent application. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom. In accordance with 37 C.F.R. 1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that the information cited in the statement is, or is considered to be, material to patentability as defined in §1.56(b).

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Respectfully submitted,

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AUG 15 2005

(Use as many sheets as necessary)

Sheet 1

of 2

Application Number	08/691,900
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Filing Date	August 1, 1996
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First Named Inventor	J. Apte, et al.
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Art Unit	3623
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Examiner Name	R. Jeanty
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Attorney Docket Number	111327
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FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				
		WO 97/12486 A1	04/03/1997	Boston Tech., Inc.		
		WO 95/12176 A2	05/04/1995	R. Keithley, et al.		
		EP 0 822 535 A3	02/04/1998	AT&T Corp.		

**Examiner
Signature**

Date
Considered

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STATEMENT BY APPLICANT**

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Complete if Known

Application Number 08/691,900

Filing Date August 1, 1996

First Named Inventor J. Apte, et al.

Art Unit 3623

Examiner Name R. Jeanty

Sheet 2

of 2

Attorney Docket Number

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		Nicol, D., et al., "Footsteps: Trail-Blazing the Web", Computer Networks & ISDN Systems, Vol. 27, No. 6, April 1, 1995, pp. 879-885.	
		Goldstein, J, et al., "Uses of Interactive Multimedia for Advertising, Marketing, & Sales", Multimedia Review, Summer 1993, Vol. 4, No. 2, pp. 60-64.	

Examiner Signature		Date Considered	
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